



WINTER 2013

## 12TH SACRAMENTO FRENCH FILM FESTIVAL CREST THEATRE, JUNE 21-30, 2013

THE REGION'S PREMIER FILM EVENT - THE SACRAMENTO BEE, FEBRUARY 2013.

### CORPORATE SPONSORING / CASH

Sponsoring the Sacramento French Film Festival offers a unique opportunity to have the name of your business attached to an acclaimed, first-class event described by members of our audience as « the best cultural event in Sacramento! ».

Your generous contribution makes it possible for us to make payments for such expenses as theater rental, film rental, transportation fees, marketing, postage, printing and a whole list of other items that are necessary to organize a film festival. We have established the following four sponsoring levels with the aim to offer you the best benefits packages. Merci for your interest and support!

#### PRESENTING PRODUCER (\$3,000 +)

- Yearlong recognition at all our events (including our annual Winter Short Film Screening and "Serge! A Gainsbourg Tribute Party").
- Logo on our website's « home » and « sponsors » pages, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Logo and link to your website inserted in our online newsletter sent to the 3,000+ people on our mailing list.
- Name in all our press releases.
- Prime location of your logo on the Film Festival poster.
- Logo on the cover page of our Sacramento News & Review Insert distributed to more than 80,000 people in the Sacramento region & at the Festival.
- Name on Film Festival flyers.
- Top billing logo on the Slide Credit shown prior to each Film Festival screening.
- Personal acknowledgment from stage prior to the Film Festival's opening night film screening.
- Four Full Passes to the Film Festival (full access to all screenings and receptions) & four tickets to our other events (with the exception of fundraising events).

#### EXECUTIVE PRODUCER (\$2,000 - \$2,999)

- Logo on our website, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Logo on the Film Festival poster.
- Logo in the Sacramento News & Review Insert distributed to more than 80,000 people in the Sacramento region & at the Festival.
- Logo on the Slide Credit shown prior to each Film Festival screening.
- Personal acknowledgment from stage prior to the Film Festival's opening night film screening.
- Four Full Passes to the Film Festival (full access to all screenings and receptions) & four tickets to our other events (with the exception of fundraising events).

### ASSOCIATE PRODUCER (\$1,250 - \$1,999)

- Logo on our website, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Logo on the Film Festival poster.
- Logo in the Sacramento News & Review Insert distributed to more than 80,000 people in the Sacramento region & at the Festival.
- Logo on the Slide Credit shown prior to each Film Festival screening.
- Two Full Passes to the Film Festival (full access to all screenings and receptions) & two tickets to our other events (with the exception of fundraising events).

### PRODUCER (\$750 - \$1,249)

- Name on our website, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Name on the Film Festival Poster.
- Name in the Sacramento News & Review Insert distributed to more than 80,000 people in the Sacramento region & at the Festival.
- Name on the Slide Credit shown prior to each Film Festival screening.
- Two Full Passes to the Film Festival (full access to all screenings and receptions).

Our sponsors are invited to provide **gifts or gift certificates** to be given away at our popular drawings preceding each screening. These drawings provide another advertisement opportunity for our sponsors in front of our audience.

**Sorry, there is no substitution of benefits.**

**The SFFF is organized by the Sacramento French Cultural Society, a 501 (c) (3) non-profit organization. Contributions are tax deductible to the fullest extent of the law.**

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| <ul style="list-style-type: none"><li>▪ Commitment and logos must be received <u>before Friday April 15, 2013</u> to be included on the 2013 poster/program insert.</li><li>▪ Please provide electronic copies of logos in .eps or other vector based and fully scaleable formats for best print results.</li><li>▪ TIFF images are also acceptable at a resolution of 300dpi or greater.</li></ul> |
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For more information on sponsoring this year's Festival, please contact us at [littlececile@gmail.com](mailto:littlececile@gmail.com) or 916 / 455 9390.



## CORPORATE SPONSORING 2013

Business Name (under which you will be recognized): \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**I AM PLEASED TO SPONSOR THE 12<sup>th</sup> SACRAMENTO FRENCH FILM FESTIVAL AT THE FOLLOWING LEVEL (CHECK ONE):**

- PRESENTING PRODUCER (\$3,000+)
- EXECUTIVE PRODUCER (\$2,000 - \$2,999)
- ASSOCIATE PRODUCER (\$1,250 - \$1,999)
- PRODUCER (\$750 - \$1,249)

**TOTAL AMOUNT OF CONTRIBUTION: \$**\_\_\_\_\_.

Check # \_\_\_\_\_.

Please make check payable to: "Sacramento French Film Festival" or "SFFF"

Mail to: SFFF – 2634 28<sup>th</sup> Street – Sacramento, CA 95818.