



Oct 2009

## **9TH SACRAMENTO FRENCH FILM FESTIVAL CREST THEATRE, JUNE 18-20 & 26-27, 2010**

**VOTED BEST FILM FESTIVAL IN SACRAMENTO BY THE READERS OF THE  
SACRAMENTO NEWS & REVIEW – SEPTEMBER 2008 & 2007.**

### **MEDIA PARTNERSHIP**

A partnership between your media outlet and the Sacramento French Film Festival gives you a unique opportunity to increase the visibility of your business by being associated with an acclaimed and increasingly popular event.

By allowing us to reach out to a large potential audience, your generous contribution helps the Festival become a bigger success every year.

We have established the following four media sponsorship levels to offer you the best possible benefit package. Thank you for your interest and support.

#### **\$2,500 VALUE AND UP**

- Logo on poster.
- Full page advertisement in the festival program book (5"wx8"h).
- Logo on the SFFF website, with a link to sponsor's page (yearlong exposure).
- Slide credit prior to each screening (logo).
- Personal acknowledgment from stage prior to the opening screening.

#### **\$1,500 VALUE**

- Logo on poster.
- Half page advertisement in the festival program book (5"wx4"h).
- Logo on the SFFF website, with a link to sponsor's page.
- Slide credit prior to each screening (logo).
- Personal acknowledgment from stage prior to the opening screening.

#### **\$1000 VALUE**

- Logo on poster.
- Quarter page advertisement in the festival program book (5"wx2"h – horizontal / 4"wx2.8"h - vertical).
- Logo on the SFFF website, with a link to sponsor's page.
- Slide credit prior to each screening (logo).
- Personal acknowledgment from stage prior to the opening screening.

## \$500 VALUE

- Name on Poster.
- Logo in the festival program book.
- Logo on the SFFF website, with a link to sponsor's page.
- Slide credit prior to each screening (name).
- Personal acknowledgment from stage prior to the opening screening.

Our sponsors are also invited to provide **gifts or gift certificates** to be given away at our popular drawing preceding each screening. These drawings provide an additional advertisement opportunity for our sponsors.

**The SFFF is a 501 (c) (3) non-profit organization. Contributions are tax deductible to the fullest extent of the law.**

- Commitment and logos must be received before April 12<sup>th</sup>, 2010 to be included on the 2010 poster. Advertisements must be received before May 7<sup>th</sup> to be included in the 2010 program.
- Please provide electronic copies of logos and advertisements in .eps or other vector based and fully scaleable formats for best print results.
- TIFF images are also acceptable at a resolution of 300dpi or greater.
- Please size your advertisement to fit in your ad space, allow for a 1/8 inch bleed, and format for black and white reproduction.

For more information on sponsoring this year's festival, please contact us at [filmfest@afdesacramento.org](mailto:filmfest@afdesacramento.org) or 916 / 455 9390