



Oct 2009

## 9TH SACRAMENTO FRENCH FILM FESTIVAL CREST THEATRE, JUNE 18-20 & 26-27, 2010

VOTED BEST FILM FESTIVAL IN SACRAMENTO BY THE READERS OF THE  
SACRAMENTO NEWS & REVIEW – SEPTEMBER 2008 & 2007.

### IN-KIND SPONSORSHIP

Sponsoring the **Sacramento French Film Festival** offers a unique opportunity to increase the visibility of your business by being associated with an acclaimed and increasingly popular event. Your generous donation is essential in making the Sacramento French Film Festival a first class cultural event.

**Benefits vary, depending on the value of your donation.** Please contact us for more information on the benefits of being an in-kind sponsor of the SFFF.

#### BENEFITS MAY INCLUDE:

- Recognition on SFFF poster.
- Advertisement in the SFFF program book.
- Logo on the SFFF website, with a link to your website (year-round exposure).
- Logo inserted in SFFF promotional videos.
- Slide credit prior to each SFFF screening (logo).
- Personal acknowledgment from stage prior to the SFFF opening screening.
- Full Passes (access to all SFFF screenings and to the opening night & closing night events).

Our sponsors are also invited to provide **gifts or gift certificates** to be given away at our popular drawing preceding each screening. These drawings provide an additional advertisement opportunity for our sponsors.

**The SFFF is a 501 (c) (3) non-profit organization. Contributions are tax deductible to the fullest extent of the law.**

- Commitment and logos must be received before April 12<sup>th</sup>, 2010 to be included on the 2010 poster. Advertisements must be received before May 7<sup>th</sup> to be included in the 2010 program.
- Please provide electronic copies of logos and advertisements in .eps or other vector based and fully scalable formats for best print results.
- TIFF images are also acceptable at a resolution of 300dpi or greater.
- Please size your advertisement to fit in your ad space, allow for a 1/8 inch bleed, and format for black and white reproduction.

For more information on sponsoring this year's festival, please contact us at [filmfest@afdesacramento.org](mailto:filmfest@afdesacramento.org) or 916 / 455 9390