



Oct 2009

9TH SACRAMENTO FRENCH FILM FESTIVAL CREST THEATRE, JUNE 18-20 & 26-27, 2010

VOTED BEST FILM FESTIVAL IN SACRAMENTO BY THE READERS OF THE
SACRAMENTO NEWS & REVIEW – SEPTEMBER 2008 & 2007.

CORPORATE SPONSORSHIP / CASH

Sponsoring the **Sacramento French Film Festival** offers a unique opportunity to increase the visibility of your business by being associated with an acclaimed and increasingly popular event.

Your generous sponsorship makes it possible to make payments for theater rental, film rental and transportation fees, postage, printing and a whole list of other things that it takes to organize a film festival.

We have established the following four corporate sponsorship levels to offer you the best possible benefit package. Thank you for your interest and support.

PRESENTING PRODUCER (\$2,500 AND UP)

- Prime location of your logo on SFFF poster.
- Logo on the "Showtimes" page in the SFFF program book.
- Full page advertisement in the SFFF program book (5"wx8"h).
- Logo inserted in the SFFF online newsletter sent to the 3000+ people on our mailing list.
- **NEW BENEFIT!!! Logo inserted in SFFF promotional videos.**
- **NEW BENEFIT!!! Your promotional video to be shown in loop in the lobby of the Crest Theatre (30-seconds max).**
- Logo on the SFFF website « home » and « sponsors » pages, with a link to your website (yearlong exposure).
- Name on flyers.
- Top billing on slide credit prior to each SFFF screening (logo).
- Personal acknowledgment from stage prior to the SFFF opening screening.
- Name in all SFFF press releases.
- Four Full Passes (access to all SFFF screenings and to the opening night & closing night events).

EXECUTIVE PRODUCER (\$1,500)

- Logo on SFFF poster.
- Half page advertisement in the SFFF program book (5"wx4"h).
- Logo on the SFFF website, with a link to your website (yearlong exposure).
- Slide credit prior to each SFFF screening (logo).
- Personal acknowledgment from stage prior to the SFFF opening screening.
- Four Full Passes (access to all the screenings and to the opening night & closing night events).

ASSOCIATE PRODUCER (\$1000)

- Logo on SFFF poster.
- Quarter page advertisement in the SFFF program book (5"wx2"h – horizontal / 4"wx2.8"h - vertical).
- Logo on the SFFF website, with a link to sponsor's page (yearlong exposure).
- Slide credit prior to each SFFF screening (logo).
- Personal acknowledgment from stage prior to the SFFF opening screening.
- Two Full Passes (access to all the screenings and to the opening night & closing night events).

PRODUCER (\$500)

- Name on SFFF Poster.
- Logo in the SFFF program book.
- Logo on the SFFF website, with a link to your website (yearlong exposure).
- Slide credit prior to each SFFF screening (name).
- Two Full Passes (access to all SFFF screenings and to the opening night & closing night events).

Our sponsors are invited to provide **gifts or gift certificates** to be given away at our popular drawings preceding each screening. These drawings provide another advertisement opportunity for our sponsors in front of our audience.

Sorry, there is no substitution of benefits.

The SFFF is a 501 (c) (3) non-profit organization. Contributions are tax deductible to the fullest extent of the law.

- Commitment and logos must be received before April 12th, 2010 to be included on the 2010 poster. Advertisements must be received before May 7th to be included in the 2010 program.
- Please provide electronic copies of logos and advertisements in .eps or other vector based and fully scaleable formats for best print results.
- TIFF images are also acceptable at a resolution of 300dpi or greater.
- Please size your advertisement to fit in your ad space, allow for a 1/8 inch bleed, and format for black and white reproduction.

For more information on sponsoring this year's festival, please contact us at filmfest@afdesacramento.org or 916 / 455 9390



CORPORATE SPONSORSHIP CASH SPONSORING FORM 2010

Business Name: _____
(please print)

Contact Name: _____
(please print)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Yes, I will sponsor The 9h annual Sacramento French Film Festival.

I am pleased to participate to the amount of \$_____.

Sponsoring level: _____

Please find a check attached.
(check # _____)

Please make check payable to: Sacramento French Film Festival

Mail to: SFFF 2634 28th Street – Sacramento, CA 95818